

We are happy to work with the area grade schools to bring the community this children's film series.

The film series approach has proven successful in many communities for several reasons:

1. It guarantees there will be suitable family entertainment available every week (something we cannot guarantee with normal programming).
2. It makes possible a low admission price that is affordable for all families.
3. Sales by the series ticket eliminates standing in line to buy tickets at the theatre.
4. A portion of all in-school sales goes back to each school for projects that benefit the children.

The following information should answer most questions you might have regarding this series.

TICKET PRICE: Series tickets (good for 5 admissions, one admission per week as noted on the individual tickets) will be sold for \$5.00 at participating grade schools starting in May. Series ticket sheets will also be available for purchase at the Box Office at the start of the series. Single admission tickets will be sold at the Village Centre Cinemas box office each week for \$3.00. Series tickets may be purchased for children and family members (including parents) at the same low price. The admission tickets may be cut off the series ticket and sent with the children for their admission.

SHOW TIMES: Showings will be at 11:30 am Monday - Wednesday for 5 consecutive weeks starting June 17, 2024. Films average about 100 minutes in length.

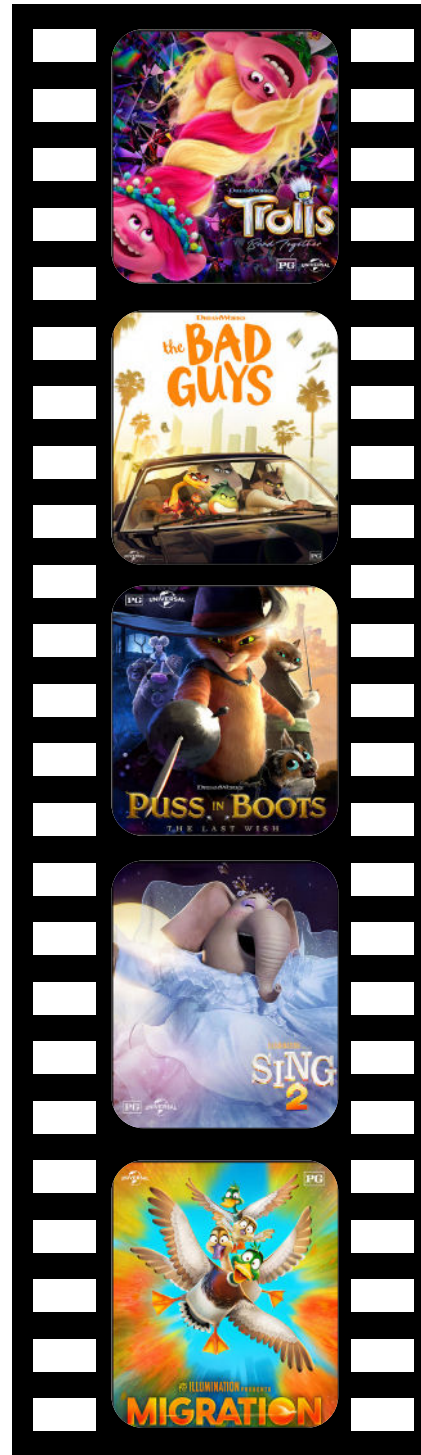
SENSORY FRIENDLY SHOWINGS: Every Monday & Tuesday will feature a separate Sensory Friendly Auditorium brought to you by the Jackson's Pay It Forward Foundation.

CONCESSIONS: In addition to our regular menu, a special children's combination of a popcorn and a drink will be sold at the special rate of just \$3.75 for this series. We do ask (for the sake of our janitor and our adult evening patrons) that snack items (especially gum) not be brought to the theatre by the children.

FUTURE SERIES: Your support of this film series will help ensure that a similar program will be offered next winter. We welcome your input on how to make this a thoroughly enjoyable experience for children.

Sincerely,

Village Centre Cinemas



 Jackson's
PAY IT FORWARD

and



Present

The 2024 Summer Children's Matinee Series

Series Tickets (5 films for \$5.00) will be sold at area grade schools and the VCC Box Office. Films run every Monday through Wednesday at 11:30 am starting June 10th. Featuring Sensory Friendly Showings every Monday & Tuesday at the Village Centre Cinemas.

www.VillageCentreCinemas.com

June
10-12



June
17-19



June
24-26



July
1-3



July
8-10

